

**BLACK SEA BUSINESS FORUM
"THE NEW ERA OF GREEN ENTREPRENEURSHIP"**

**IN PARALLEL TO THE MEETING OF BSEC FOREIGN MINISTERS
IN THE FRAMEWORK OF THE HELLENIC CHAIRMANSHIP**

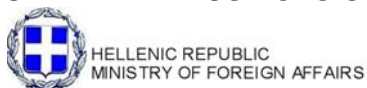


Thessaloniki, Friday November 26th, 2010
Grand Hotel Palace

ORGANIZED BY



UNDER THE AUSPICES OF



REGIONAL BUSINESS PARTNER



WITH THE SUPPORT OF



DRAFT PROGRAM

09.15-09.45

Opening

- Dr. Athanase Lavidas, SEV Vice-Chairman of BoD & Head of International Affairs
- Mr. Nikolaos Pentzos, President, Federation of Industries of Northern Greece
- Mr. Andrey Kondakov, President, Black Sea Trade & Development Bank, Greece
- Key-note address: H.E. The Deputy Minister of Foreign Affairs of Hellenic Republic
Mr. Spyros Kouvelis

09.45-11.30

Session 1: New investment opportunities in energy & renewable sources

topics:

- *Global economic crisis and energy: is now a good time for action?*
- *Economic and political context: energy and security, regulatory issues, defining new areas for investments*
- *Strengthening cooperation in Black Sea*
- *New & old players in the energy market*
- *Energy corridors & new distribution networks: supply and demand*
- *Success Stories*

Moderator: Dr. Ioannis Desypris, President, Institute of Energy for South-East Europe, Greece

- Dr Paraskevi Boufounou, President, Invest in Greece
- Mr. Georgios Perdikaris, President, TERN Energy, Greece*
- Dr. Theodoros Tsakiris, Middle East Economic Survey Editor for Caspian, Iran & S.E. Europe; Director, Observatory for European Energy Policy, EKEM, Greece, “LNG options and SEE Natural Gas Security Dilemma”
- Mr. George Ftikas, Senior Associate, KLC Law Firm, Bulgaria
- Dr. Ioannis Tsipouridis, CEO, PPC Renewables, Greece*
- Mr. Erol User, President & CEO, User Corporation, Turkey, “Turkey: Europe's 21st Century Energy Delivery Partner”
- Mr. Anastasios Kallitsantsis, Vice-President, Ellaktor S.A., Greece*
- Mr. Goran Blagojevic, Consultant, Victoria Group, Serbia, “Production of biofuels as consequence of vertical integration in agri-processing business”
- Prof. Agni Vlavianos Arvanitis, President & Founder, Biopolitics International Organisation, Greece, “Biopolicy: New Strategies in Energy & Tourism-Green Entrepreneurship Choices”

11.30-11.45 **Coffee Break**

11.45-13.15

Session 2: The financial market in BSEC: supportive to green investments?

topics:

- *The role of international financial institutions: e.g. European Investment Bank/Fund*
- *Financing energy developments & green projects: policies, new financial tools and instruments*
- *Incentives & facilities to meet environmental requirements*
- *The role and future prospects of Greek banks in the region*
- *The needs of enterprises to access funds for green projects*

Moderator: Mr. Vrasidas Zavras, General Manager, Green Banking Sector, Piraeus Bank, Greece*

- Mr. Constantin Synadinou, Head, Energy, Environment and SMEs Division Eastern Europe, Southern Caucasus, Russia and Central Asia, European Investment Bank, Luxembourg
- Executive from the Black Sea Trade & Development Bank, Greece
- Mr Kleanthis Papadopoulos, President, Hellenic Postbank, Greece*
- Mrs. Hildegard Gacek, Director, EBRD, Serbia, “EBRD support for sustainable energy investments”

13.15-14.15

Session 3: Re-boosting construction through eco-friendly materials

topics:

- *Public-private joint ventures*
- *Major infrastructure projects in the region*
- *Green technology solutions*
- *Innovative constructions materials*

Moderator: Dr. Ekaterini Efmerfopoulou, Associate Professor, Aristotle University of Thessaloniki*

- Mr. Bojan Djuric, State Secretary, Ministry of Environment & Spatial Planning, Serbia*
- Mr. George Mylonas, President, Alumil S.A., Greece
- Mr. Nikos Mitritsas, Director General, Sunrise Photovoltaics, Greece*
- Mr. George Kakkos, President of the Board, KLT Energy S.A., Greece “Realizing P/V Construction Projects”

- Dr. Bogdan Draganescu, Managing Director, Smart & Pepper Consulting, Romania

14.15-15.30 Lunch-Keynote Address: H.E. Mr. Teodor Baconsi, Minister for Foreign Affairs, Romania*

15.30-17.00

Session 4: The role of research & innovation in the Black Sea region

topics:

- *Business development through new technologies*
- *Knowledge based economy: connecting universities to real economic life*
- *Investing in labs through PPP*

Moderator: Dr. Zefi Dimadama, Director General, International Centre for Black Sea Studies (ICBSS), Greece

- Prof. Ioannis Mylopoulos, Rector & Prof. Ioannis Pantis, Vice Rector Aristotle University of Thessaloniki *“Eco-University: Green activities as a way to sustainable development”*
- Mr. Ioannis Katakis, General Director of Strategy, INTRALOT Group, Greece
- Prof. Eleftherios Iakovou, President, Alexander Innovation Zone, Thessaloniki *“How sustainability is redefining the innovation landscape”*
- Mr. Nikos Efthymiadis, President, REDESTOS Efthymiadis Agrotechnology Group, Greece
- Mrs. Aphroditi Patroni, Head of the International S&T Co-operation Directorate, General Secretariat for Research and Technology, Ministry of Education, Lifelong Learning and Religious Affairs, Greece*
- Dr. George Bonas, S&T Advisor, ICBSS, Greece *“Innovation related activities in the Black Sea Region”*, Greece

17.00-19.30 Prescheduled B2B Meetings

21.00 Dinner in local restaurant for foreign businessmen

Working language of the Forum is English

*TBC