



PRESS RELEASE
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Successful European employment project **Change Management and Social Dialogue in the Agro-industrial Sector and beyond**

Trans-Dialogue, a European project that is being jointly implemented by Greeks, Italians and Spanish, is upon completion. The results of the project will be presented during the International Meeting - Press Conference to be held on September 14th 2007, in Athens, Greece.

Distinguished speakers, with extended experience in the field, will present and propose methods in order to facilitate social dialogue and change management in the European enterprises.

The event is organized by the transnational consortium consisted by the Business and Innovation Center of Attika (Greece), the consulting and development company MILITOS Emerging Technologies and Services (Greece), and two specialized agents, the Center for Innovation and Technology Citàgro S.A. from Spain and the consulting and training organization, Irecoop Veneto from Italy.

TRANS-Dialogue's objective is to facilitate social dialogue and change management in agro-industry and beyond. In specific, the project, after research, has identified, adapted and transferred, to agents who can capitalize on it and integrate it into their daily consulting and training activities, a framework of consultation and collaboration that helps them manage change. Already, through the implementation of the projects results, a wider multiplier effect has been achieved at European level, through the dissemination of the innovative content through the local, regional and national networks of the agents.

The key target group are professional facilitators of change management, whilst the wider target audience comprises those stakeholders or potential end-users (private and public companies, entrepreneurs, agricultural cooperatives, human resource professionals, trade unions, local and regional authorities, research/education/training institutions, NGOs, etc.) who face the problems of adapting to structural change and need to embark on change management and social dialogue.

Main project results focus on the successful transfer and use of innovative tools, their dissemination among stakeholders at EU level and ultimately a network for social dialogue, change management and sustainable development.

The website <http://www.transdialogue.eu> provides updated information on the project, as well as information regarding the **international meeting/ press conference that will take place on 14 September 2007 in Athens** [Available online registration].

The project is co-funded under Article 6 of the European Social Fund Regulation.

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